

Florida Shuffleboard Association, Inc.
Preview Advertisement Order Form

DATE:

COMPANY/ORGANIZATION:

FSA DISTRICT:

ADDRESS:

CITY:

ZIP:

(Please Select Ad Size/Color)

(Please Select One)

1/4 page @ \$50.00

Ad Copy will be emailed or mailed as attachment

1/2 page @ \$90.00

Ad Copy will be the same as preceding year

Full page(s) @ \$150.00

2-4 color Internal Full Page Special @ \$250.00

4-color: Inside Front or Back Cover @ \$250.00

Outside Back Cover @ \$350.00

PAYMENT: ALL PREVIEW ADS MUST BE PREPAID.
SUBMISSION DEADLINE: JUNE 30, 2023

Remarks:

Submitted by:

Phone:

E-Mail Address:

Please make all checks
payable to:

**FLORIDA SHUFFLEBOARD
ASSOCIATION, Inc.**

**Mail Order Form
And Check to:**

**Greg Jones
FSA Treasurer
3227 Brentwood Lane
Melbourne, FL 32934**

Email Ad Copy and Pictures To:

**Margaret Dear
Preview Editor
E:mail: thefsapreview@gmail.com**

Preview Advertisement Instructions

Submission Deadline: June 30, 2023

Step 1. Complete the official FSA *Preview* Order Form. Please print legibly. Copy or scan your prior year *Preview* Ad and make updates or corrections in red or blue ink. If you would like a new advertisement, provide the updated information on a separate piece of paper.

Step 2. Mail your Preview Advertisement including:

1. FSA *Preview* Order form;
2. Updated advertisement information; and
3. A check made payable to the: **Florida Shuffleboard Association.**

To: **Greg Jones,**
FSA Treasurer
3227 Brentwood Lane
Melbourne, FL 32934

Step 3. Email updated digital advertisement information to both the Preview Editor and FSA Treasurer. If you have new or updated pictures, send a high resolution file to the Preview Editor at: thefsapreview@gmail.com.

Step 4. Once your draft 2023-2024 *Preview* advertisement has been completed, you will receive an e-mail PDF copy to review no later than September 1.
Be sure to include your email address on the Preview Order Form.

Helpful Tips!

- Double check all advertisement content before it is submitted. Confirm names, addresses, phone numbers, and dates. Preview Ads are designed using the information submitted.
- Please print legibly or otherwise submit a word processing or digital document.
- Submit digital advertisement files to both the Preview Editor and FSA Treasurer. Send high resolution pictures via email directly to the Preview Editor. Change the picture file name to indicate person or location. For instance, change file name 1234.jpg to Bob Jones.jpg. The Editor is handling dozens of pictures and may not know you or your club.
- Do not send a PDF file unless it is the final ad copy. It cannot be modified before printing. Do not embed pictures in the advertisement. Include a blank area where the picture is to be inserted.

If you have payment questions,
please contact:
Greg Jones
FSA Treasurer
606.219.3994
greg.sonesta@gmail.com

If you have advertisement questions,
please contact:
Margaret Dear
Preview Editor
thefsapreview@gmail.com